

RRDS GOVT. DEGREE COLLEGE, BHIMAVARAM, W.G.Dt, A.P

(Affiliated to Adkavi Nannayya University, Rajamahendravaram)

Estd:1972

 **08816-223458**

 **www.rrdsgdc.ac.in**



Accredited by NAAC

AISHE:C-24023

 **gdcbhimavaram.jkc@gmail.com**

Innovation and Incubation Centre Activities

Facilities available for Innovation and Incubation Centre

- 1. Computer Lab with Internet Facility**
- 2. Research Oriented Study Projects**
- 3. Arranging Entrepreneurship awareness Programmes**
- 4. Brain Storming Activities**
- 5. ICT Classroom**
- 6. Library with INFLIBINET Facility**
- 7. Good Mentoring System**
- 8. Organizing Seminars**
- 9. Arranging Industrial Visits**
- 10. Monitoring Committee**

COMMISSIONERATE OF COLLEGIATE & TECHNICAL EDUCATION

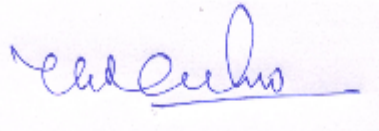
CIRCULAR INSTRUCTIONS

CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

Sub:- Establishment of Innovation Centres and Incubation Chapters in
GDCs and Aided Degree Colleges – Certain Instructions Issued.

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In consonance with the Vision of Honourable Chief Minister of Andhra Pradesh, all the Principals are hereby instructed to implement the following instructions scrupulously and report compliance thereof:

1. Establish Innovation Chapter and Incubation Centre in the College with a specially designated lecturer as the Mentor of the Centre latest by 10/11/2016
2. A separate space/room may be arranged to house the Incubation centre with proper ambience in order to stimulate novel ideas.
3. Create an enabling environment where staff and students take up local problems and strive for solutions.
4. Observe every 3rd Saturday of the Month as "INNOVATION DAY" and conduct innovation related activities and report the same to this office.
5. Encourage students to take up diverse socially relevant projects and work in teams to generate suitable ideas.
6. Register novel and viable ideas in the Innovation Centre Portal of the CCE's Website and College Website.
7. Support the innovative ideas to evolve into workable prototypes with the help of R&D Centres and University Departments.
8. Such Prototypes should be incubated and perfected to apply for Patents with "Patent India".
9. Such viable prototypes will be supported by Government of Andhra Pradesh and Corporate Offices to culminate into Business/ Corporate Start-ups.
10. There are financial incentives available from Information Technology and Communication (IT & C) Department and Department of Youth Affairs.
11. An exclusive Cell to support, coordinate and monitor the innovation activities is established in O/o CCE, AP in the name of "Team Innovation". All communications to be addressed to this Mail: innovation.cce@gmail.com
12. Students and Mentors with Best Innovations will be rewarded suitably.
13. Every Saturday the Mentors should collect Ideas that are of value Socially/Commercially and report the same to Team Innovation.
14. The performance of Principals and the Institutions will be reviewed with contribution to Innovations as a key Indicator.



For Commissioner of Collegiate & Technical Education
Andhra Pradesh

**Proceedings of the Principal,
R.R.D.S. Govt. Degree College, Bhimavaram, W.G.Dt. Andhra Pradesh**

Present:: Dr.V.K.J.Prasuna, Principal

Proc.Rc.No.5/Committees/2022-23, Dt.18.08.2022

Sub: Constitution of College Committees-orders issued-Reg.

Ref: CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

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The Principal, RRDS Govt. Degree College, Bhimavaram is constituted Innovation and Incubation Centre which will come into effect from 18.08.2022. The Coordinators/Conveners and members are directed to follow the Standard Operating Procedures available in the college website and reference mentioned above and discharge their duties accordingly.

Innovation and Incubation Centre

- Smt. S.LAKSHMI KANTAM, Lecturer in Commerce, Convener
- Dr. P.ARAVIND SWAMY, Lecture in Economics, Members
- Dr. K.SRINIVASRAO, Lecturer in Telugu, Member
- Dr. P.RAJSHEKHAR, Lecturer in English, Member
- B.KARTHIK, III B.com , Member
- P.ASWINI, III B.A, Member



V.K.J. Prasuna
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

2022-23

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM

Innovation and Incubation Centre Activities

Sowing Seeds of Leafy Vegetables



COMMERCE CARNIVAL ON 10-1-23

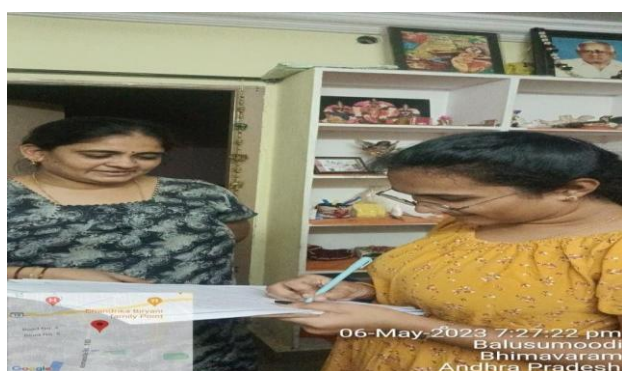
Commerce Department introduced from the academic year 2021-22 '**COMMERCE CARNIVAL**' as a best practice of commerce department with a aim of extracting entrepreneurial skills in the students. All the B.com students produced so many types of Articles / Kept products for resale and also practiced marketing techniques. Exhibited all the Articles that they want to sale, after completion of the sales they prepared financial statements of their stalls and showed their Profit/Loss.



COMMUNITY SERVICE PROJECT ORIENTATION ON 3-5-23

4 weeks Community Service Project was started by students of I B.A,B.Com & B.Sc students. Students are grouped and assigned one project mentor to each group. Socio Economic Survey, Awareness campaign, Main project and report preparation are main tasks in this project Orientation is given to the students regarding community service project.

This activity is aimed at inculcating research skills of the students.



**Proceedings of the Principal,
R.R.D.S. Govt. Degree College, Bhimavaram, W.G.Dt. Andhra Pradesh**

Present:: Dr. VKJ PRASUNA, Principal

Proc.Rc.No.2/Committees/2021-22

Dt.18.10.2021

Sub: Constitution of College Committees- orders issued-Reg.

Ref: CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

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- **Smt. S.LAKSHMI KANTAM**, Lecturer in Commerce, Convener
- **Dr. P.ARAVIND SWAMY**, Lecture in Economics, Members
- **Dr. K.SRINIVASRAO**, Lecturer in Telugu, Member
- **Dr. P.RAJSHEKHAR**, Lecturer in English, Member
- **D.JASHUVA**, III B.Com , Member
- **P.VENKATESH**, III B.A, Member



V.K.J. Prasuna
PRINCIPAL
R.R.D.S.Govt. Degree College
BHIMAVARAM-534 202

2021-22

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM

Innovation and Incubation Centre Activities

Commerce carnival on 06.1.2022

To promote the culture of innovation and inculcate entrepreneurship abilities among the students, the Commerce Department introduced from the present academic year 2021-22 "Commerce Carnival" as a best practice of the commerce department. All the B.com students produced so many types of articles / kept products for resale and also practiced marketing techniques. Exhibited all the articles that they want to sell, after completion of the sales they prepared financial statements of their stalls and showed their Profit/Loss.



ఎంటర్ప్రెన్యూర్గా ఎదగాలి

విశాలాంధ్ర-భీమవరం:

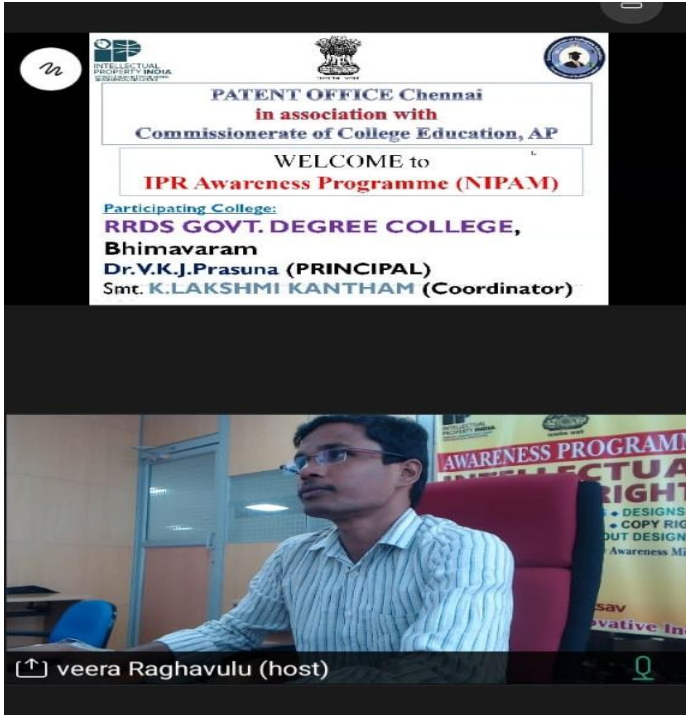
ప్రతి విద్యార్థి పారిశ్రామికవేత్తగా, వ్యాపారవేత్తగా రాణించి దేశ ఆర్థిక వ్యవస్థలో ముఖ్య భూమిక పోషించాలని ఆర్.ఆర్.డి.ఎస్.ప్రభుత్వ



కళాశాల ప్రిన్సిపాల్ డాక్టర్ వి.జె.కె.ప్రసూన అన్నారు. గురువారం కళాశాలలో జరిగిన “కామర్స్ కార్నివాల్”లో విద్యార్థులు తాము రూపొందించిన సృజనాత్మక ప్రాజెక్టులను ప్రదర్శించి విమర్శకులచేత ప్రశంసలందుకున్నారు. ఈ సందర్భంగా ప్రిన్సిపాల్ మాట్లాడుతూ ఎంటర్ప్రెన్యూర్ గా ఎదిగితే పది మందోకీ ఉపాధి కల్పించవచ్చన్నారు. విద్యార్థులు ఉద్యోగాల కోసం చూడకుండా తమ కాళ్ళపై తాము నిలబడాలనో ఆమె సూచించారు. కార్యక్రమంలో వైస్ ప్రిన్సిపాల్ లక్ష్మీకాంతం, డాక్టర్ కాకుమాని శ్రీనివాస్, డాక్టర్ ఎ.నాగరాజు, డాక్టర్ పి.రాజశేఖర్, సత్యనారాయణ, ఎం.వెంకటేష్, సిబ్బంది, విద్యార్థులు పాల్గొన్నారు.

Webinar on Intellectual Property Rights

Under the supervision of commerce department , as an activity of Incubation centre a webinar was conducted on 11 th march as per the instructions of commissionerate of collegiate education by the Patent office chennai to promote the culture of innovation and entrepreneurship. The Resource person Sri. Sai Santhosh kumar, Examiner of Patents & Design, Intellectual property office delivered a lecture on the benefits of IP rights and the process for getting Ip rights. The entire lecture was very informative and thought provoking . 130 students attended the programme and interacted with the resource person.





Community service Project

Community service project taken up by Ist year and IInd year students of the college under the supervision of Project mentors. Every student have conducted socio economic survey, Awareness campaigns and completed main project in their respective villages. After completion of CSP, students were prepared CSP Reports based on the data collected and this reports were evaluated by committees as per the guidelines.

S.NO	Name of the Project Mentor	No. of students supervised	Main Project Taken Up
1.	Dr. P.ARVIND SWAMY	15	Status of Women Education
2.	Dr. P.RAJASEKHAR	16	Health and Hygiene
3.	Dr. K.SRINIVASA RAO	11	Health and Hygiene, Access to Safe drinking Water & Organic farming
4.	Smt. S.LAKSHMI KANTAM	17	Utilization of Financial services offered by banks
5.	Sri. M.VENKATESH	17	Utilization of Financial services offered by banks
6.	Sri. S.SATYANARAYANA	15	Status of School Education
7.	Smt. J.NAGAMANI	13	Women Empowerment





1/4



అమెరు గ్రామ పెద్దలు, వివిధ పార్టీల నాయకులు, అధికారులు మన స్వాగతం పలికారు. ఆనంతరం అమె ముఖ్యమంత్రి రాను ఈస్టాంట్ రావడానికి కారణం తన తల్లితండ్రులు, కుటుంబ సభ్యులు, మేనమామల ప్రోత్సాహం ఎంతో ఉండవచ్చు. ఆనంతరం అమెకు గ్రామ పెద్దలు, వివిధ రాజకీయ పార్టీల నాయకులు, అధికారులు, ఉపాధి కమిషనరీ, ఉన్నత విద్యాలయం దలి సంయుక్తంగా కమ్యూనిటీ సర్వీస్ ప్రాజెక్టును రూపొందించినట్లు భీమవరం ఆర్ఆర్డిఎస్ ప్రభుత్వ కళాశాల ప్రెసిడెంట్ డాక్టర్ వీకేజీ ప్రసాద కుమార్తెలకు చెప్పారు. దీనిలో భాగంగా తమ కళాశాల విద్యార్థులు సామాజిక, ఆర్థిక సర్వీస్ నిర్వహిస్తున్నారన్నారు. నాలుగు వారాల పాటు నిర్వహించే ఈ సర్వీస్ మొదటిగా ప్రాంతీయ సమన్వయం గురించడం, రెండో వారంలో అవగాహన సదస్సులు నిర్వహించడం, మూడవ వారంలో సమన్వయ పరిష్కారం కోసం సమాచార సేకరణ, నాలుగో వారంలో సమగ్రమైన ప్రాజెక్టు

సామాజిక, ఆర్థిక సర్వీస్ ఆర్ఆర్డిఎస్ విద్యార్థులు

ఉత్తమ కమిటీ కన్వీనర్ డాక్టర్ చిట్టాబాబు, గ్రామ సర్పంచ్ కొంపనాటి పల్లెయ్య, ఈవో డి.రామకృష్ణం రాజు, నాయకులు బందన హర్షవంద్రరావు, శేష రాంబాబు, కర్తి వీరా స్వామి, తహసీల్దార్ ఎస్సె హుస్సేన్, ఎంపీడిఓ ఆర్సీ ఆనంద్ కుమార్ తదితరులు పాల్గొన్నారు.



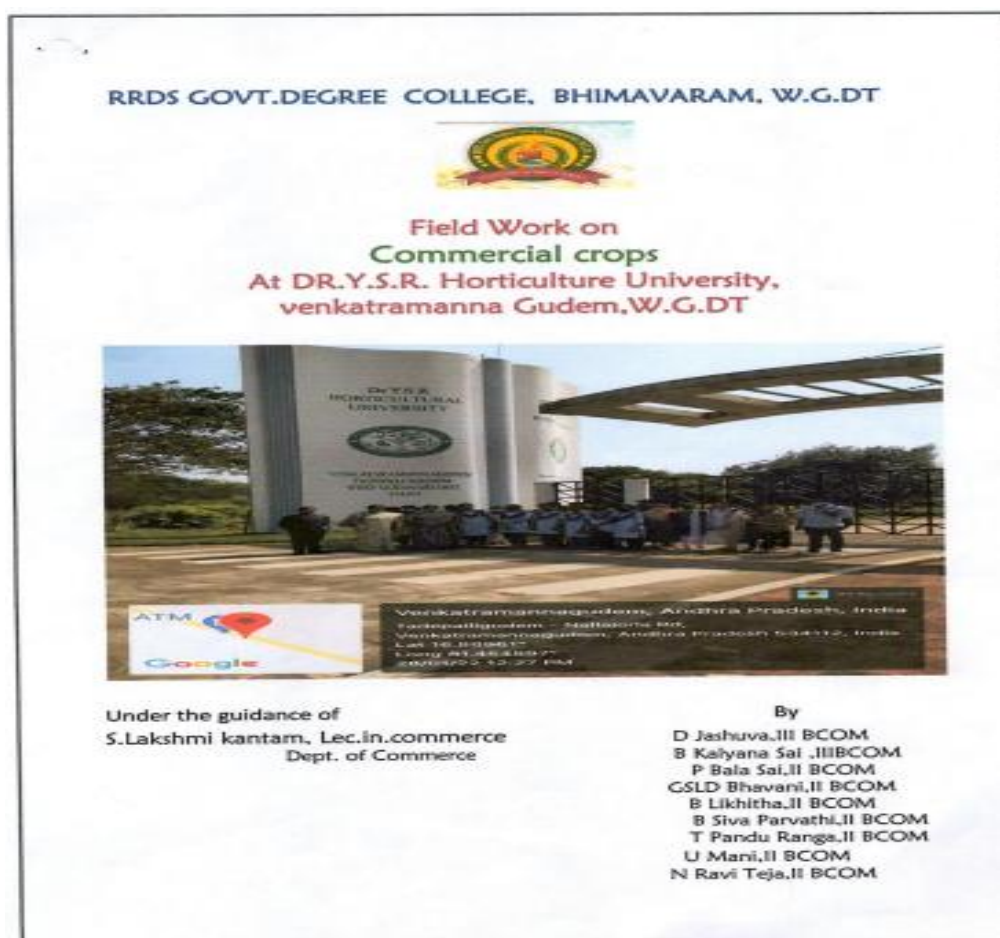
భీమవరంలో సర్వీస్ చేస్తున్న ఆర్ఆర్డిఎస్ ప్రభుత్వ కళాశాల విద్యార్థులు

భృగు తయారుచేసి ఉన్నత విద్యాలయం దలి, కళాశాల విద్యార్థులు మంపిస్తున్నారన్నారు. దీనికి గానూ తమ కళాశాల విద్యార్థులను గ్రూపులుగా విభజించి అధ్యాపకులను మెంబర్లుగా నియమిస్తామని ప్రసాద తెలిపారు.



Agriculture entrepreneurship Promotion Activity

Commerce students Observed commercial farming and came to know commercially Profitable plant varieties. 35 students attended the field trip. Professor P.GANGADHAR, Dr.YSR Horticulture university has played a vital role as Resource person.



Report available at rrdsgcd.ac.in/Project works.





RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

2021-22

Student Study Project
on
SOCIO-ECONOMIC CONDITIONS OF TENANT FARMERS
IN WEST GODAVARI DISTRICT OF ANDHRA PRADESH
(A CASE STUDY OF BHIMAVARAM, PALAKODERU AND KALLA MANDALS)

No of Students Enrolled : 10

Faculty /Resource Persons: Dr. P. Aravind Swamy
Lecturer in Economics
RRDS Govt. Degree College
Bhimavaram

Head
 Department of Economics
 RRDS Govt. Degree College
 BHIMAVARAM, W.G. Dist.

PRINCIPAL
 R.R.D.S. Govt. Degree College
 BHIMAVARAM-534 202

Report available at [rrdsgdc.ac.in/Project works](http://rrdsgdc.ac.in/Project%20works).

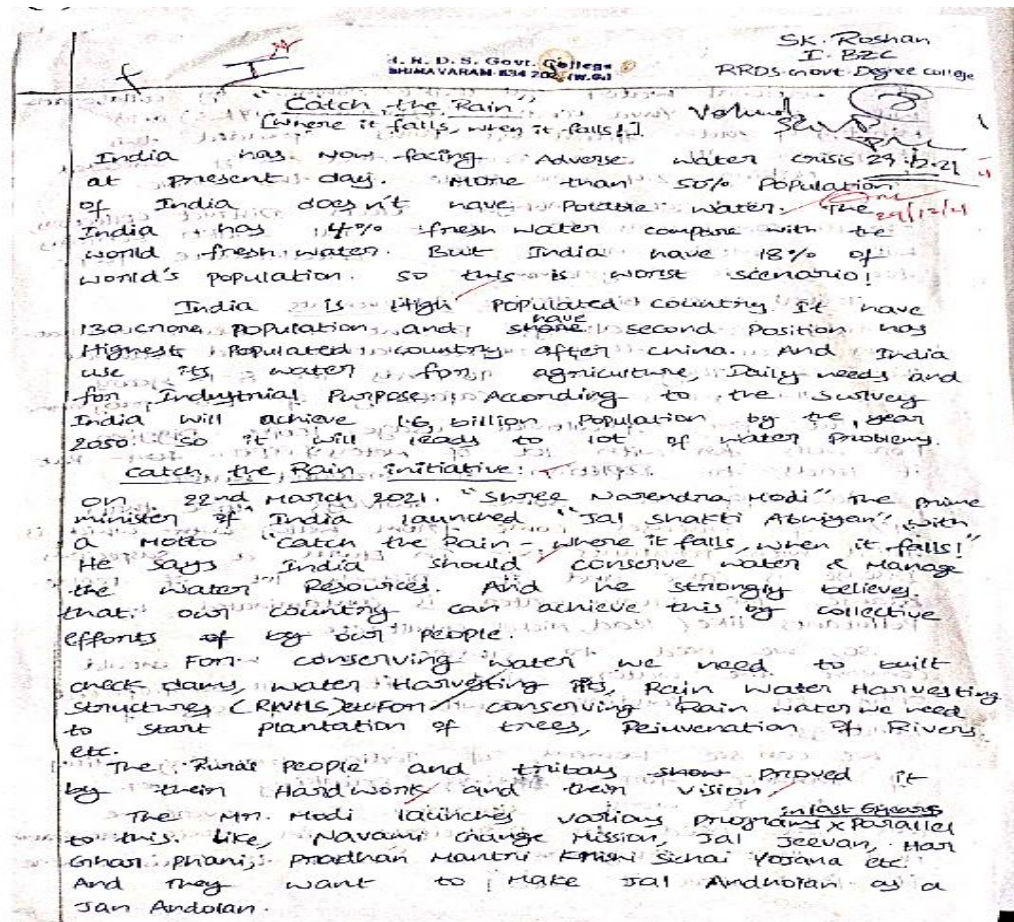
Students Learned Preparation Cloth Bags for prevention of use of plastic



Ideas Generation Competition on “Catch the Rain”.

An Ideas writing competition conducted by the Eco club convener Dr. K. Srinivasa Rao, Lec. In Telugu. The theme of the programme was “CATCH THE RAIN”. Students expressed their ideas by writing on ways of catch the rain which is the most important for sustainable development.





WORLD BOOKS & COPY RIGHTS DAY CELEBRATIONS

RRDS Government Degree College students celebrated World books& Copy Rights Day i.e. on 23-4-2022. In this program G.U. Maheswari Lecturer in Commerce, S.Satyanarayana Lecturer in History & Ranga Mani, Library in charge participated. Students are motivated to write their own creative works and informed the process to get IP rights.



Innovation Day on 25.06.2022

Explained to students the importance of innovations in education and motioned some case studies of successful students who made inventions in their interested areas. A programme on Entrepreneurship by CCE Viewed by students and they are encouraged to ideas generation. Later Leafy Vegetables Seeds were sowed as an encouragement of Commercial farming.



**Proceedings of the Principal,
R.R.D.S. Govt. Degree College, Bhimavaram, W.G.Dt. Andhra Pradesh**

Present:: Sri C.RaviSanker, Principal, FAC

Proc.Rc.No.2/Committees/2020-21

Dt: 20.08.2020

Sub: Constitution of Innovation and incubation Centre –orders issued-Reg.

Ref:CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

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Innovation and Incubation Centre

- **Dr.K.SWARUPARANI**, Lec. In Economics, Coordinator
- **Dr.T.AKKI RAJU**, Lecturer in English, Member
- **Kum. P. SAISUPRAJA**, GF in Commerce, Member
- **REDDY SAIKIRAN**, III B.Com, Member
- **SHAIK NAZMA**, III BA, Member

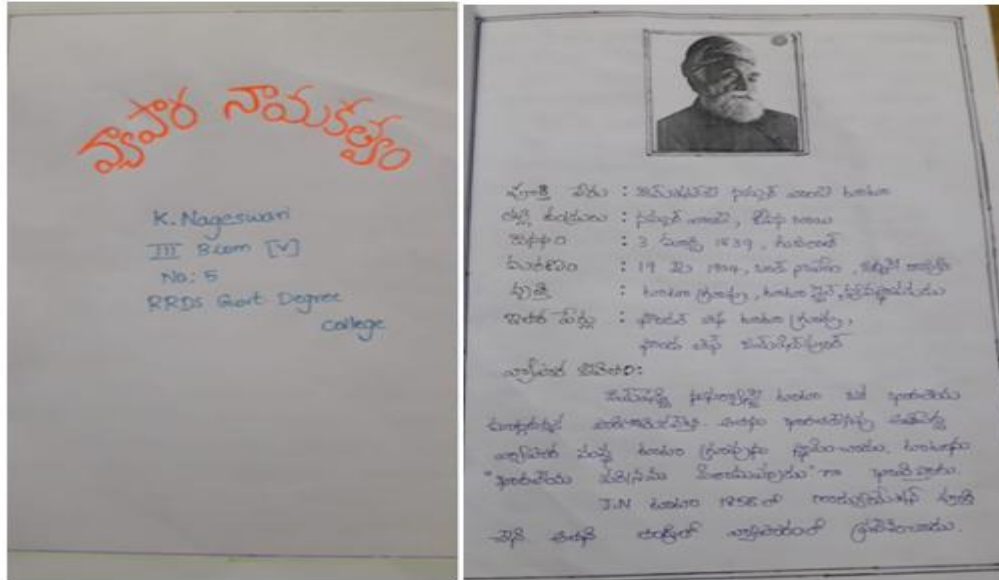

PRINCIPAL
Full Additional Charge
R.R.D.S. Govt. College
BHIMAVARAM - 534 202

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM

Innovation and Incubation Centre Activities

2020-2021

Feb. 2021 Study Project: The dept. of Commerce guided a Study Project for I year students on 'Business Leadership'.



National Webinar on Intellectual Property Rights

R.R.D.S. GOVERNMENT DEGREE COLLEGE
Bhimavaram, West Godavari District, Andhra Pradesh
AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY
Recognised under UGC 2F & 12B; Accredited by NAAC

Internal Quality Assurance Cell (IQAC)

Is Organising

One Day National Webinar

On

Intellectual Property Rights

Date: 16th December, 2020 from 10:00 am to 01:00 pm

Observing the Birth Anniversary of Sri Murthyraju garu,
College Founder

Resource Persons



Dr. Raghu Chandra Garimella
Associate Professor in the Department of Electrical and



Prof. J. Manohar Rao
Professor of Economics

Organising Committee

Mr. C. RAVI SANKER Principal (FAC) HoD of Commerce Dept. Chairman	Dr. T. AKKIRAJU IQAC Co-ordinator Convenor	Dr. K. SWARUPA RANI Lec. in Economics Organizing Secretary
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Mr. S. Satyanarayana Lec. in History Member	Ms. P. Sai Supraja Lec. in Commerce Member	Mrs. J. Nagamani Lec. in Public Administration Member	Mrs. G. Madhavi Lec. in Telugu Member
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Mr. P. L. Subrahmanyam
Technical Advisor
964 27 33 2 11

Click the Zoom
Icon to Join the e-
Conference



Click the YouTube
Icon to Watch the
session Live

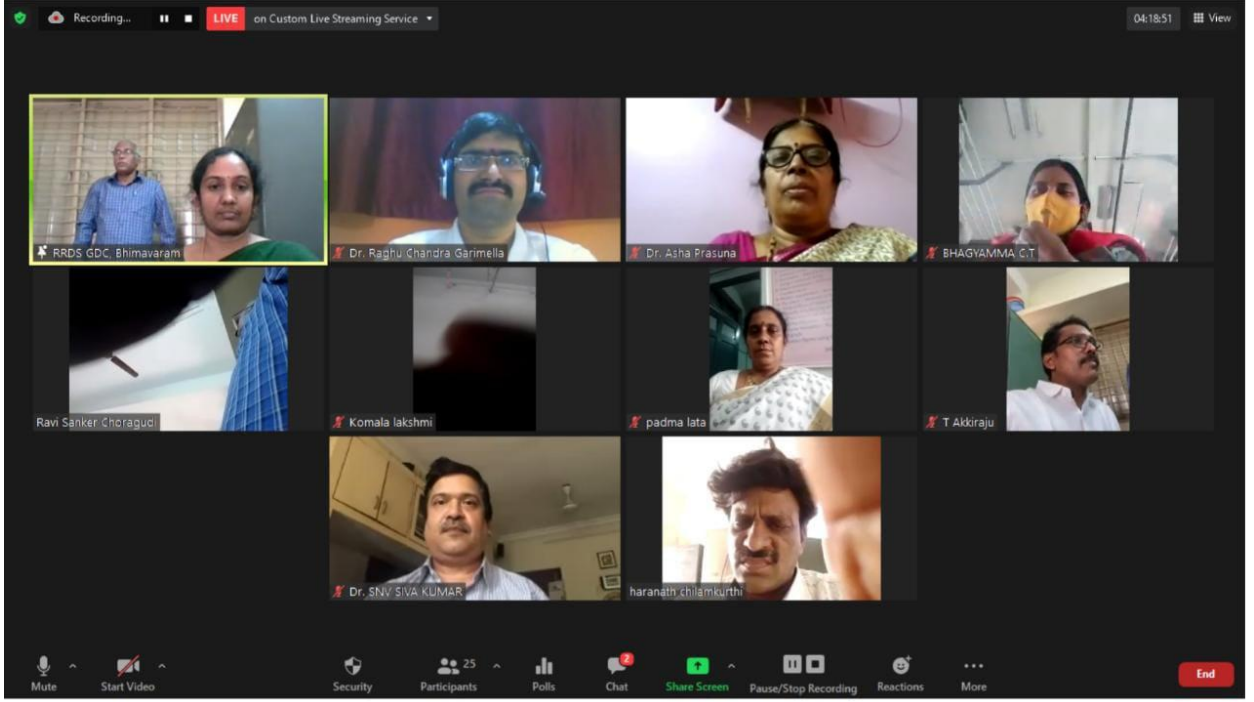


Click this Icon
to submit the
Feedback



You can download your
e-Certificate with this Icon
from 18th December, 2020 (5pm)





● ఆర్ఆర్డీఎస్ డిగ్రీ కళాశాలలో జాతీయ సదస్సు

భీమవరం ఎడ్యుకేషన్, డిసెంబరు 16 : ఆర్ఆర్డీఎస్ ప్రభుత్వ డిగ్రీ కళాశాలలో కళాశాల వ్యవస్థాపకుడు మూర్తిరాజు జయంతి సందర్భంగా బుధవారం మేధో సంపత్తి హక్కులు అంశంపై జాతీయ సదస్సు (నేషనల్ వెబినార్) నిర్వహించారు. హైదరాబాద్ సెంట్రల్ యూనివర్సిటీ ప్రొఫెసర్ జె.మనోహర్ రావు మేధో సంపత్తి హక్కుల చరిత్ర, ఆర్థిక శాస్త్రంలో మేధో సంపత్తి హక్కుల ప్రాధాన్యం వివరించారు. తెలంగాణ నుంచి ప్రొఫెసర్ గరిమెళ్ళ రఘుచంద్ర మాట్లాడుతూ వివిధ ఉత్పత్తులపై పేటెంట్ హక్కులు, దరఖాస్తు అంశాలను వివరించారు. సదస్సుకు ప్రీస్నిపాల్ రవిశంకర్ అధ్యక్షత వహించారు. వివిధ కళాశాలలు, సంస్థల నుంచి 170 మంది పాల్గొన్నారు. కళాశాల అధ్యాపకులు అక్కిరాజు, స్వరూప, సత్యనారాయణ, సుప్రజ, మాదవి, నాగమణి, విద్యార్థులు పాల్గొన్నారు.

ఆంధ్రజ్యోతి

Thu, 17 December 2020

<https://epaper.andhrajyothy.com>



Guest lecture on Tourism in Economic Development.



**Proceedings of the Principal,
R.R.D.S. Govt.Degree College, Bhimavaram, W.G.Dt. Andhra Pradesh
Present :: Sri C. Ravi Sanker, Principal, FAC**

Proc.Rc.No.2/Committees/2019-20

Dt.05.07.2019

Sub: Constitution of Innovation and incubation Centre Committee of College - orders
issued - Reg.

Ref:CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

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The Principal, RRDS Govt. Degree College, Bhimavaram is constituted Innovation and Incubation Centre which will come into effect from 05.07.2019. The Coordinators/Conveners and members are directed to follow the Standard Operating Procedures available in the college website and reference mentioned above and discharge their duties accordingly

Innovation and Incubation Centre

- **Dr. K. SWARUPARANI**, Lec. In Economics, Coordinator
- **Dr.T.AKKI RAJU**, Lecturer in English, Member
- **Kum. P. SAISUPRAJA**, GF in Commerce, Member
- **M. YAKOB RAJU**, III BA, Member
- **D. RAKESH**, III B.Com., Member


PRINCIPAL
Full Additional Charge
R.R.D.S. Govt. College
BHIMAVARAM - 534 202

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM
Innovation and Incubation Centre Activities
2019-2020

Study Project - Sept. 2020 by the objective of when Launching a New Product how is the Consumer behavior

A Study was conducted by I year students on 'Indifference vs Preference in Purchasing Decisions among Consumers' under the supervision of Department In-charge Dr. K. Swarupa Rani. (Hard copy available in the dept.)



Study Project – Feb. 2020

A Study was conducted by III year students on ‘Usage of Mobile Applications in Agriculture’ under the supervision of Department In-charge Dr. K. SWARUPA RANI. Click to see the Project:<https://rrdsgdc.info/wp-content/uploads/2020/08/Study-Project-on-Mobile-Applications.pdf>



National Webinar 18.07.20

A National Webinar was organized on 'Covid-19 & Skills for the Future Ways of Working' in association with the Dept. of Commerce.



RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM

Webinar Schedule

(18 July, 2020; Saturday)

- ❖ 10.00 am – 10.10 am – Introduction of Webinar and Profile of first Resource person by – **Dr. T. Akkiraju**, IQAC Coordinator
- ❖ 10.10 am – 11:00 am session by **Prof. SNV Sivakumar**
- ❖ 11:00 am -11.20 am – Q&A
- ❖ 11.20 am – 11.25 – Introduction of Second Resource person – by **Dr. Swarupa Rani, K.**, Organizing Secretary
- ❖ 11.25 am -12:15 pm – Session by **Prof. Asha Prasuna**
- ❖ 12.15 pm – 12.30 pm Q&A
- ❖ 12.30 pm -12.35 pm – Vote of Thanks by **Mr. C. Ravi Sanker**, Principal (FAC)
- ❖ Technical Support – **Mr. Subbu Pallela**

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**Economic Impact Of Covid 19 & Skills For The Future
And New Ways Of Working**

Organized By

R.R.D.S. GOVERNMENT DEGREE COLLEGE

BHIMAVARAM
West Godavari District, Andhra Pradesh

Department of Commerce & Economics

~ Resource Person ~



Prof. S.N.V.SIVA KUMAR
Prof & Area Chairperson Economics
K.J.Somaiya Institute of Management Studies
& Research
Mumbai



Prof. ASHA PRASUNA
Professor of International Finance &
Economics
K.J.Somaiya Institute of Management, SVU,
Mumbai





R.R.D.S Government Degree College

Bhimavaram, West Godavari District
Andhra Pradesh

[Affiliated to Adikavi Nannayya University]

Departments of Commerce & Economics

Certificate of Participation

This is to certify that <<Full Name>>, <<Designation>> of <<Institution>> has participated in One Day National Webinar on *Economic Impact of COVID-19 & Skills for the Future and New Ways of Working* on 18th July, 2020.



Dr.T.Akkiraju
IQAC Coordinator



Dr.K.Swarupa Rani
Lec. in Economics
Organising Secretary



Mr.C.Ravi Sankar
Principal (FAC)
HoD of Commerce
Convener



<<Certificate ID>>

కరోనాతో కుప్పకూలిన వ్యవస్థలు

విశాలాంధ్ర - భీమవరం : కరోనా ప్రభావంతో అన్ని వ్యవస్థలు కుప్పకూలాయని భవిష్యత్ అవసరాలను దృష్టిలో పెట్టుకుని విద్యార్థుల్లో పని నైపుణ్యాలను వెలికితీయాని ముంబాయికి చెందిన కె.జె.సోమయ్య మేనేజ్మెంట్ స్టడీస్ ప్రొఫెసర్లు డాక్టర్ ఎన్.ఎన్.వి.శివకుమార్, డాక్టర్ ఆషా ప్రసూన అన్నారు. “ఆర్థిక వ్యవస్థపై కొవిడ్-19 ప్రభావం-భవిష్యత్ పని నైపుణ్యాలు” అంశంపై ఆర్ఆర్డిఎస్ ప్రభుత్వ డిగ్రీ కళాశాలలో శనివారం జాతీయ సదస్సు(వెబినార్) నిర్వహించారు. కళాశాల ప్రిన్సిపాల్ రవిశంకర్ అధ్యక్షతన జరిగిన వెబినార్లో ముంబాయి ప్రొఫెసర్లు మాట్లాడుతూ కొవిడ్-19 ప్రభావంతో ఆరోగ్యం, ఆసుపత్రి, ఫార్మా రంగాలు పుంజుకున్నాయని, పర్యాటకంతో పాటు ఇతర వ్యవస్థలు సంక్షోభంలో పడ్డాయన్నారు.



STUDY PROJECT

On

THE NATURE OF ADVERTISEMENTS

2019-20

NAMES OF THE STUDENTS INVOLVED (H BA)	NAMES OF THE STUDENTS INVOLVED (H BCOM (V))
1. T. SANJANA 2. M. AVINASH 3. E. GOWTHAMI 4. K. JAGADISWARI 5. CH. NEELIMA 6. SK. NAZMA 7. R. SUVARNA RAJU 8. G.V.R.N. KRISHNA	9. K.V. JAGADISWARI 10. S. KAVYA 11. R. SAIKIRAN 12. P. SIMHACHALAM 13. K. NAGESWARI 14. J. KAVYA 15. K. RAJAKUMARI 16. L. DURGRA PRASAD 17. K.S. ASHOK 18. N. POOJA 19. N. NAGA DIVYA

Under the guidance of

**K. SWARUPA RANI,
LECTURER IN ECONOMICS**

Report Available at rrdsgdc.ac.in/ project works.

**Proceedings of the Principal,
RRDS Government Degree College, Bhimavaram
Present: Dr.J.Sanath Kumar, M.Com, Ph.D.**

Lr.No.COM/2018-12/38

Dt. 7-7-2018.

Sub:- Constitution of Innovation and incubation Centre Committee of College for the year 2018-19 –Reg.

Ref: CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

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The Principal, RRDS Govt. Degree College, Bhimavaram is constituted Innovation and Incubation Centre which will come into effect from 07.07.2018. The Coordinators/Conveners and members are directed to follow the Standard Operating Procedures available in the college website and reference mentioned above and discharge their duties accordingly.

Innovation and Incubation Centre

- **Dr. K. SWARUPA RANI**, Lec. In Economics, Coordinator
- **Dr. T.AKKI RAJU**, Lecturer in English, Member
- **K.D.S. PRASAD**, II B.Com, Member
- **M. RAMYA**, II BA Member




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RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM

Innovation and Incubation Centre Activities

2018-2019

Study Project 26.9.18 to 10.10.18

A Study project was conducted on “**Anna Canteen Scheme by Govt. of AP**”. Seven students visited the canteens, interacted with the customers and prepared a report. Besides Smt. K. Swarupa, Lecturer in Economics, Sri T. Akkiraju, Lecturer in English was also involved in the project.





View Details: <https://rrdsgdc.info/wp-content/uploads/2020/08/Student-Study-Project-on-Anna-Canteen-Scheme.pdf>

Pre-Annual Conference 15.12.18

In association with the AP Economic Association, the Pre-annual conference was organized on 'Sustainable Aquaculture for the Sunrise State of AP' by the Dept. of Economics and IQAC.



ప్రకృతి వనరులను కాపాడాలి



విశాలాంధ్ర-భీమవరం : ఆక్వా రంగాన్ని అభివృద్ధి చేసుకుంటూనే ప్రకృతి వనరులను కాపాడుకోవలసిన ఆవశ్యకతను నాగార్జున విశ్వవిద్యాలయం అచార్యులు ఎం.కోటేశ్వరరావు, ఎస్ఆర్కేఆర్ ఇంజనీరింగ్ కళాశాల అచార్యులు పార్థ్ రాజులు, జర్నలిస్ట్ యూనియన్ మాజీ అధ్యక్షులు డి.సోమసుందర్, ఆక్వా నిపుణులు డాక్టర్ అజయ్ భాస్కర్ తెలిపారు. శనివారం ఆర్ఆర్డీఎస్ ప్రభుత్వ డిగ్రీ కళాశాలలో మూర్తి రాజు శతజయంతి ఉత్సవాల్లో భాగంగా ఆంధ్రప్రదేశ్ ఎకానమిక్ అసోసియేషన్ రెండవ వార్షిక సమావేశాన్ని యుర్రా నారాయణస్వామి ప్రారంభించారు. ఈ కార్యక్రమాన్ని ప్రిన్సిపాల్ డాక్టర్ సనత్ కుమార్ అధ్యక్షతన నిర్వహించగా, ముదునూరి సూర్యనారాయణరాజు, వేగేశ్వ రామ్మూర్తి రాజు చేతుల మీదుగా జ్యోతి వెలిగించి ప్రారంభించారు. ఈ సందర్భంగా ఆంధ్రప్రదేశ్ లో నుండి ఆక్వా అభివృద్ధి అనే అంశంపై కీలక ఉపన్యాసాలు చేశారు. వివిధ కళాశాలల అధ్యాపకులు, ఆక్వా రంగంలోని వివిధ అంశాలపై 26 పత్రాలను సమర్పించి చర్చించారు.

NTR Urban Housing Project 15.02.19

A field visit was organized for the students to 'NTR Urban Housing Project' in Bhimavaram. Students and faculty interacted with the on sight officers and engineers and learnt about the canvas of the project and its salient features.



Observing Market Yard Operations 16.02.19

A field visit was organized for the students to the Agricultural Market Yard, Bhimavaram; the students made a note of its operations while interacting with the officials of the market yard.



Observation of Processing Unit



**Presentation of Village Development plan At Rayalam Village Prepared by
M. Ramya, II BAStudent**





STUDY PROJECT

00

Participation of Women in Decision Making

I

Students from
I.B.A.
I.B.COM.
II B.A.
II B.COM.
III B.A.
III B.COM.

Under the guidance of:

Smt. K. ~~Swarupa Rani~~, Lecturer in Economics &
 Convener, Women Empowerment Cell
 RRDS Govt. Degree College, Bhimavaram

Report Available at rrdsgdc.ac.in/ project works.

Proceedings of the Principal, RRDS Government Degree College, Bhimavaram
Present: Dr.J.Sanath Kumar, M.Com, Ph.D.

Lr.No.COM/2017-18/56

Dt. 17-11-2017.

Sub:- Constitution of Innovation and incubation Centre Committee of College for the year 2017-18 –Reg.

Ref: CR. NO.1 /SO-2/ APCCE/ Dt. 26-10-2016

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Innovation and Incubation Centre

- **Sri CH. RAVISHANKER** (Lecturer) Coordinator
- **Sri T. AKKIRAJU** (Lecturer) Member
- **Smt. K. SWARUPA RANI** (Lecturer) Member
- **Sri D.J RAJU** (Lecturer) Member
- **D. PRATYUSHA** III B. Com. Member
- **Kum. V. BUJJI**, III B. A.Member




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RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM
Innovation and Incubation Centre Activities
2017-2018

Budget Analysis 03.02.18

With a view to developing students' analytical and presentation skills, an analysis of Indian Economic Survey 2017 & Budget 2018 was organized in the department, in which only students analyzed the survey and budget after taking inputs from newspapers and TV debates..



Collection of Financial Information from Retail Traders



Analysis of Self Employment Schemes

